

SUPPLIED ART GUIDELINES

ACCEPTABLE MEDIA

Email (up to 25 MB)
FTP (over 25 MB)
CD/DVD
USB Flash Drive

PERFERRED APPLICATIONS

Adobe Acrobat Pro X
Adobe Illustrator (CS6)
Adobe Photoshop (CS6)
Adobe InDesign (CS6)
Corel Designer (X4)
Corel Draw (X5)
FreeHand MX

RASTER (BITMAP) IMAGES

When submitting raster images for 4-color process, please supply at 100% to scale, at a minimum of 170 dpi. For non 4-color process raster images, please supply images at 1200 dpi. All raster images should be converted to CMYK. For additional info on linked image files, see LINKED FILES (below).

FONTS

Please convert all text included in your design to paths, curves or outlines
If you anticipate needing Cole to edit text, please leave text editable and provide .otf or .ttf files for each font included in the art file

LINKED FILES

Whenever possible, please supply any linked image files included in your design (even if they are embedded)

LINE WEIGHTS

Please ensure all line weights within your design are a minimum of 1pt; greater if possible

PERCENTAGE FILLS

Due to line count limitations associated with screen printing, please ensure all colors in your design file fall within 20%-80% tint; specific exceptions can be made, depending on the circumstances

HARD COPIES

Please supply hard copies of your design and whenever possible, please note desired scale, colors, etc.